



CORNTOSS CHALLENGE

Dear [NAME],

On [DATE], I will be participating in the [CITY] Corntoss at [LOCATION], part of the YFALS National Corntoss Challenge to benefit the ALS Therapy Development Institute (ALS TDI). I am asking for your help to make a difference!

Amyotrophic Lateral Sclerosis (ALS), or Lou Gehrig's disease, is a neurodegenerative disorder that paralyzes the body but leaves the mind intact. Most people live only 2-5 years, on average, after first symptoms. Every 90 minutes, someone in the U.S. is given this life-changing diagnosis. There is no cure—an ALS diagnosis is a death sentence. YFALS, which stands for Young Faces of ALS, is a group of people living with ALS who all received their diagnoses before their 35th birthdays. The goal of the YFALS Corntoss Challenge is to spread awareness of the cruelty of this disease: ALS does not discriminate, and it can strike anyone at any age.

By participating in this event, I proudly support the efforts of ALS TDI in Cambridge, MA. As the world's foremost drug discovery center focused solely on ALS, ALS TDI is driven by a single, profoundly important goal: to discover viable treatments for ALS as quickly as possible. Today, ALS TDI has over 30 potential drug candidates in its current pipeline, and their most promising potential treatment to date, AT-1501, is heading to clinical trial. For more information, please visit ALS TDI online at www.als.net.

I have pledged to raise [GOAL] for this year's Corntoss tournament. ALS is not an incurable disease. It is an underfunded one. Please help me reach my goal—every dollar counts!

Thank you for your consideration and support. Together, we will end ALS.

Sincerely,